

Daktronic ProStar



Screen Dimensions

- 8'5" X 14'5"
- 21,504 total pixels
- 23mm pixel pitch
- HD compatible

Preferred file format:
Uncompressed .avi
(file conversions available for an additional cost)

We offer video production on our outdoor LED screen, facing the corner of Brunswick and Duke streets. This screen has an audience of 30,000 pedestrians per day.

10 Second Rate On Outdoor LED Screen	
1 Month	\$1,000
3 Month	\$800
1 Year	\$750
Not For Profit Rate	\$500
*Custom plans available	

SilverVision



Specifications

- 4:3 ratio
- 10'X12'
- 720X480 Res.
- Supports AVI and MOV files at 30fps
- Supports still imagery files such as JPEG, TIFF BMP and PMG
- Full colour
- Full motion

SilverVision Rates & Production Costs	
15 secs	\$125.00 per spot
30 secs	\$250.00 per spot
*Minimum 2 spots per game purchase	
In-House Video Editing	\$100.00/hr
Management of Project	\$500.00/day
In-House Video Scoreboard Production	\$2,500/day
<ul style="list-style-type: none"> • 6 Camera Setup • Multi-Camera Instant Replay • Video Playback <ul style="list-style-type: none"> - 6 Digital Disc Recorders - 2 DV-Cam VTR's - 4 DVDs - DVD-R/DVD-RW, MPEG, WMV/ASF, AVI • Up to 6 DVD copies of production on the day • Still image and text character generator • 2D and 3D Animation Design 	
Offsite Video Camera Services	Fees Vary

Technology

Clear broadcast quality on four 10-foot by 12-foot LED screens; an arena-wide audio system; and the ability to broadcast live in HMC and around the world via webcast or fibre-optic link make SilverVision a natural forerunner in the event coverage industry. Our capabilities include a full service, on-site editing suite and our hardware and software programs are kept up to date.

Adaptability

Once converted into AVI format, your existing TV commercial can be quickly and easily inserted into broadcast rotation. Even raw footage, still photographs and text can be masterfully blended by our in-house editing team to produce an informative and exciting new ad.

Audience

The clock's central position means that your product or service gets front row attention from up to 10,000 pairs of eyes at a single event. The clock is the go-to source for information on scores, time remaining, replays, contests, and rally cries to cheer on the team.

