



Mooseheads Home Games Live on the Internet!

This year, the Halifax Mooseheads will offer their home games live on the Internet for the 2005/06 Quebec Major Junior Hockey League season, making their broadcast schedule the most extensive in the Club's history.

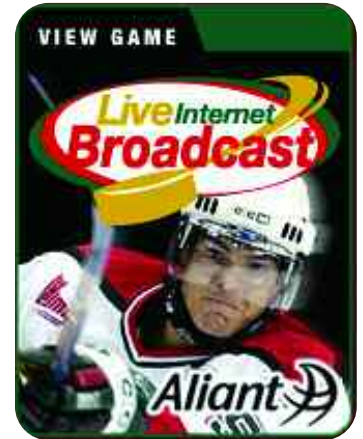
Partnering with Aliant, the Mooseheads will also be moving full-time into the world of Internet broadcasting with all 35 home games available on the Internet. By way of SilverVision video production, coverage of Mooseheads' hockey will be

sent downstream to an Aliant web server and broadcast live to the Internet. This is similar to the Internet Broadcasts held during the playoffs last year. Fans can access Aliant Mooseheads Hockey free of charge on www.halifaxmooseheads.ca. Aliant High Speed customers can also view the games through www.aliant.net. John Moore will be the play-by-play voice of the Mooseheads for all Internet broadcasts.

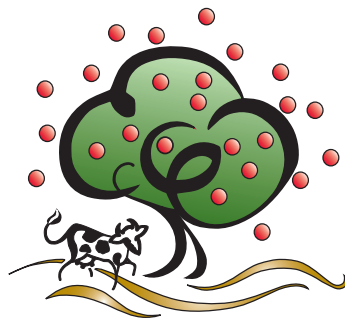
Sports and Moore will again broadcast all 35 Mooseheads road games. Radio coverage will be available on CJCH 920 AM and the world wide web. John Moore will broadcast his pre-and post-game shows before and after all 70 Mooseheads regular season games on CJCH 920 AM.

The Mooseheads will join the Cape Breton Screaming Eagles and PEI Rocket for Friday Night Hockey on EastLink Television throughout the season. The Friday night schedule will feature the Mooseheads 9 times from the Halifax Metro Centre and at least 4 times on the road. All games will be broadcast live without blackout areas. Halifax Mooseheads games will be featured on the first four Fridays beginning September 16th, with the full schedule to be released shortly.

As stated by Mooseheads President Kevin Cameron, "This is the most comprehensive broadcast package in the club's history. The combination of various mediums allows us to



reach as many of our fans as possible at this time."



Maritime Fall Fair

The 2005 Annual Maritime Fall Fair is Fast Approaching!

Mark your calendars!

The Maritime Fall Fair returns to Exhibition Park October 7th to 16th. This year's fair features the Kubota

Cup - the best in Canadian horse show jumping - Canada's newest National competition.

On October 15th, riders from all over Eastern Canada will compete to determine the Eastern Series Champion. Don't miss this exciting event.

Maritime Fall Fair family favourites are also returning, including Eukanuba SuperDogs, Hatfield Farm, AgCot Discovery Centre, Taste of Nova Scotia, the midway, horse and cattle competitions, home-making and craft displays, and talent shows. And, for the first time ever, the Maritime Fall Fair is offering the All Fair Pass. Passes may be purchased for single admission (1 person) or family groups (4 people maximum). Enjoy unlimited access to the Fair and all its events from Friday, October 7th to Sunday,



October 16th, including access to the Kubota Cup on Saturday, October 15th. Please keep in mind that the Fair is closed Tuesday October 12th.

For more information, please visit www.MaritimeFallFair.com or call (902) 876-1811.



Feature Articles

- Mooseheads Home Games Live on the Internet!
- The 2005 Annual Maritime Fall Fair is Fast Approaching!
- Microcredit Summit 2006
- TCL Economic Impact Highlights
- Great Summer Entertainment!
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Don't forget to sign up for our free online version of the Link for all the latest news and updates.

www.TradeCentreLimited.com

Microcredit Summit 2006

More than 2,000 delegates from over 100 countries are expected at the Global Microcredit Summit to be held November 12-15, 2006 in Halifax, Nova Scotia, Canada. Participants will assess progress made toward the Summit's goal of reaching 100 million of the world's poorest, and re-launch the Campaign to 2015. For more information on the Microcredit Summit or to register online, please visit: www.globalmicrocreditsummit2006.org



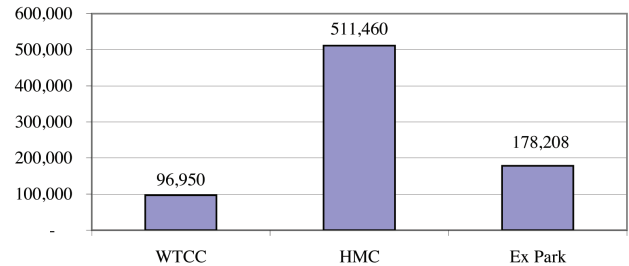
TCL Economic Impact Highlights for 2004 – 2005

Based on client surveys conducted by Trade Centre Limited, the following graphs depict attendance spending highlights in the World Trade and Convention Centre, Halifax Metro Centre and Exhibition Park. 2004/05 Direct Expenditures amounted to \$75.3 million with a spin-off of \$44.9 million.

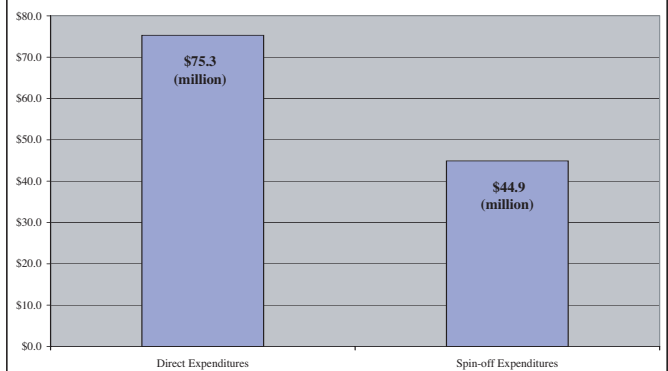
Annual Report 2004/05 will soon be available

Watch for the Trade Centre Limited 2004/05 Annual Report – available online in October 2005. Visit our website at www.tradecentrelimited.com to download your copy of the Annual Report.

Attendance Highlights 2004/2005



Economic Impact Spending Highlights 2004/2005



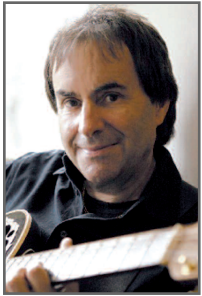
Great Summer Entertainment!

Avril Lavigne and Dolly Parton put on great shows for their fans in August! Dolly entertained her fans on August 27 and Avril performed to a sold out crowd on August 31st.



What's Happening

Chris de Burgh in Concert at WTCC



Chris de Burgh returns to Halifax on November 21st for a performance in the Port Royal Room of the World Trade and Convention Centre. This unique setting will offer an intimate evening of song and music.

All floor tickets are \$69.50 (including tax and service charge). Tickets ordered online are subject to an additional per order fee. Tickets are available to purchase at the Halifax Metro Centre Box Office, charge by phone at (902) 451-1221, select Atlantic Superstore outlets and online.

For more information, please visit the www.halifaxmetrocentre.com.

Business to Business Expo returns to WTCC October 20!

The 2005 Business-to-Business Expo (B2B) returns to the World Trade and Convention Centre on October 20th! Running from 10:00am to 5:00pm, almost 100 exhibitors and 600 attendees are expected to attend the 2005 show to build their businesses, make new contacts and establish new clients.

Attend the B2B Expo, enjoy one of the Educational/ Professional Development seminars or sit down and relax at the B2B Café for quick, 15-minute bites of knowledge while you enjoy your lunch.

For more information visit www.halifaxchamber.com or contact Leanne Andrecyk at (902) 468-7111.



20th Annual Atlantic Christmas Fair

Just in time for Christmas, the 20th Annual Atlantic Christmas Fair returns to Exhibition Park November 4th – 6th. Be part of the Maritimes largest Christmas Festival, featuring more than 350 craftspeople and artisans, 50 antique dealers and 50 food vendors. New to the Atlantic Christmas Fair is the Nova Scotia Flavour Pavilion featuring Nova Scotian food and spirit producers and retailers. Also new, the Fashion Pavilion, featuring clothing, accessories, aesthetics, a young designers showcase and fashion show.

For more information on the Atlantic Christmas Fair, please contact John MacKay at (902) 463-2561.



Tim Horton's Roar of the Rings December 3 – 11!

In December 2005, Canada's top 10 women's teams will join the top 10 men's teams in Canada at Halifax Metro Centre to compete in the Tim Hortons Roar of the Rings Canadian Curling Trials. The winners will represent Canada at the 2006 Olympic Winter Games in Torino, Italy. The twenty teams will compete in two separate round-robin preliminaries; men's and women's. Following the round-robin, the top four teams in each event move on to a playoff round. There will be three draws per day with the men's and women's teams alternating draws. This event will also showcase the finest Atlantic Canadian entertainment at the 'Keith's Patch', the Trials version of the legendary 'Brier Patch'.

For more information, please visit www.timhortonscurlingtrials.ca

George Street Breakfast for Prostate Cancer Research – November 2

Don't miss the 4th Annual George Street Breakfast, in support of the Prostate Cancer Research Foundation of Canada, at the World Trade and Convention Centre on November 2nd.

The George Street Breakfast is an opportunity to network with business leaders and hear about research innovations in the field of prostate cancer – a disease that will afflict one in seven Canadian men in their lifetime. Last year, the Breakfasts raised over \$140,000 (net) for research at events nation-wide.

For more information or to order tickets, please contact Sarah Higgins at events@prostatecancer.ca, (416) 441-2131 Ext. 229 or toll free 1-888-255-0333 Ext. 229.



For Prostate Cancer Research

Great Concerts at HMC in November



Don't miss the following great concerts at Halifax Metro Centre: Country legend George Jones will play HMC on November 4th and Jann Arden on November 17th!

Tickets for George Jones are \$49.00; tickets for Jann Arden are \$53.50. Price includes tax and service charge. Tickets are available to purchase at Halifax Metro Centre Box Office; charge by phone (902) 451-1221; select Atlantic Superstore outlets and online (www.halifaxmetrocentre.com). Tickets purchased online are subject to an additional per order fee.

Upcoming Events at Trade Centre Limited

For more information on upcoming events link to us at TradeCentreLimited.com



**World Trade and
Convention Centre
Halifax, Nova Scotia**

Sept 30-Oct 1 - Nova Scotia Liquor Corporation, "10th Annual Port of Wines Festival", 6,000 attendees

Sept 30-Oct 1 - SPEBSQSA, NED Competition for SPEBSQSA "Barbershoppers", 2,000 attendees

Oct 4-6 - Offshore/Onshore Technologies Association of Nova Scotia, "Canadian Offshore Resources Exhibition & Conference "CORE", 400 attendees

Oct 12 - Alice Housing ArtWorks Auction & Silent Auction, 400 attendees

Oct 12 - Greater Halifax Partnership Luncheon, 200 attendees

Oct 13-16 - Canadian Association of Nephrology Nurses and Technologists Convention, 500 attendees

Oct 14 - Halifax Chamber of Commerce Luncheon, 120 attendees

Oct 17-18 - International Association of Business Communicators Convention, 350 attendees

Oct 19 - Natural Sciences and Engineering Research Council, "Synergy and Innovation Challenge Award", 350 attendees

Oct 19 - Habitat for Humanity Halifax/Dartmouth "Barn Raising Dinner & Auction", 250 attendees

Oct 19 - Saint Mary's University Athletics Breakfast, 400 attendees

Oct 20 - Halifax Chamber of Commerce, "Business to Business Expo", 1,500 attendees

Oct 20 - Greater Halifax Partnership, "Nova Scotia Supplier Development Reverse Trade Show", 500 attendees

Oct 21 - Nova Scotia Sport Hall of Fame Induction Ceremony, 900 attendees

Oct 22 - Provincial Autism Centre, "Autism Golf Ball", 600 attendees

Oct 25 - CBCF, "Breast Cancer Awareness Day & Pink Ribbon Luncheon", 700 attendees

Oct 25-28 - Dalhousie University, "Multiple Lenses" Voices from Diaspora located in Canada Convention, 400 attendees

Oct 29 - Art Gallery of Nova Scotia, "ARTrageous Masquerade Ball", 400 attendees

Nov 1 - Consider It Done, "Road to Champions Dinner", 600 attendees

Nov 2 - Novaknowledge, "Knowledge Economy Summit", 150 attendees

Nov 2 - PCRF, "George Street Breakfast for Prostate Cancer Research", 250 attendees

Nov 8 - Nova Scotia Liberal Party Annual Dinner, 700 attendees

Nov 9 - Halifax Chamber of Commerce, "Fall Dinner '05", 1,100 attendees

Nov 13-15 - Tourism Industry Association of Nova Scotia Annual Conference, 500 attendees

Nov 16 - Canadian Red Cross, "5th Annual Humanitarian Award Dinner", 550 attendees

Nov 16 - Nova Scotia Conference for Women in Business, "Ready, Set, Grow", 200 attendees

Nov 17 - Scotia Festival of Music Auction & Dinner, 400 attendees

Nov 21 - Chris de Burgh in Concert, Port Royal Room

Nov 21-25 - The Institute of Chartered Accountants of Nova Scotia, "PD Week", 100 attendees

Nov 23 - The QE II Excellence in Research Dinner, 850 attendees

Nov 25-27 - Mental Health Foundation of Nova Scotia, "Festival of Trees", 2,200 attendees

Nov 30-Dec 1 - Canadian Curling Association Olympic Curling Trials, "Roar of the Rings"

Dec 14 - Phoenix Youth Programs, "Nutcracker Luncheon", 600 attendees

Jan 14-15/06 - Maritime Travel - Vacation Superstore, 5000 attendees

Jan 23 - Learning Disabilities Association of Nova Scotia, "Blind Date with a Star", 500 attendees

Feb 2 - Saint Mary's University Athletics, Huskies Super Auction 2006, 550 attendees

Feb 4-6 - Atlantic Craft Trade Show, 1,200 attendees

Feb 9 - Canadian Progress Club, "Kingsmeadow Celebrity Dinner", 1,100 attendees

Mar 1 - Unicef Nova Scotia Chefs Dinner, "Chefs for Unicef", 500 attendees

Mar 9 - Canadian Paraplegic Association Chair-ity Dinner, 500 attendees

Mar 17 - 5th Annual "Halifax Hooley" for Prostate Cancer Research, 700 attendees



Sept 30-Oct 2 - Nova Scotia Fall Ideal Home Show 2005

Oct 7-16 - Maritime Fall Fair 2005

Nov 4-6 - Atlantic Christmas Craft Fair 2005

Nov 18-19 - Black Belt Canada 2005

Nov 25-27 - Atlantic Woodworking Show 2005

Feb 2-5/06 - Halifax R.V. Show 2006

Feb 11-12 - Halifax Kennel Club, Public Show

Feb 11-12 - Bay Archers Association, Public Show

Feb 16-19 - Halifax International Boat Show 2006

Feb 24-26 - Golf Atlantic 2006

Mar 16-19 - Atlantic Outdoor Sports and R.V. Show 2006

Mar 31-Apr 2 - Nova Scotia Spring Ideal Home Show 2006



Halifax Metro Centre

Oct 2 - Mooseheads vs. Cape Breton Screaming Eagles

Oct 3 - Celtic Tiger starring Michael Flatley

Oct 7 - Mooseheads vs. Victoriaville Tigres

Oct 8 - Mooseheads vs. St. John's Fog Devils

Oct 15 - Mooseheads vs. Val-d'Or Foreurs

Oct 16 - Mooseheads vs. Cape Breton Screaming Eagles

Oct 27 - Mooseheads vs. St. John's Fog Devils

Oct 30 - Mooseheads vs. Rouyn-Noranda Huskies

Nov 2 - Mooseheads vs. Cape Breton Screaming Eagles

Nov 4 - George Jones

Nov 11 - Mooseheads vs. Shawinigan Cataractes

Nov 12 - Mooseheads vs. Chicoutimi Saguenéens

Nov 17 - Jann Arden

Nov 25 - Mooseheads vs. PEI Rocket

Nov 26 - Mooseheads vs. Baie-Comeau Drakkar

Dec 3-11 - Tim Hortons Roar of the Rings Canadian Curling Trials

Dec 16 - Mooseheads vs. Acadie-Bathurst Titan

Dec 18 - Mooseheads vs. Saint John Sea Dogs

Dec 27 - Mooseheads vs. Lewiston MAINEiacs

Dec 30 - Mooseheads vs. Cape Breton Screaming Eagles

Jan 6/06 - Mooseheads vs. Gatineau Olympiques

**For More Information
Contact:
Communications Department
Tel: (902) 421-1302 ext. 183**

**Atlantic Canada World Trade Centre | Events Halifax!
Exhibition Park | Halifax Metro Centre | World Trade and Convention Centre**