

CONGRATULATIONS HALIFAX!!!



Commonwealth Games Canada (CGC) has selected Halifax as Canada's bid city for the 2014 Commonwealth Games! Hamilton, Ottawa and the Regional Municipality of York were also in contention for the bid.

The announcement, made December 15th by CGC in Toronto, ON, is the recommendation provided by CGC Bid Review Committee (BRC) to the CGC Board of Directors for ratification. "All the bids represented excellent candidates but only one can be chosen," Thomas Jones, CEO of Commonwealth Games Canada indicated. "Canada has a fantastic reputation for hosting international events. We're confident that Halifax can be added to that long list in 2014."

Halifax has a well-earned reputation for staging world-class sporting events. The World Figure Skating Championship, the World Women's Hockey Championship, the World Junior Hockey Championship and the World Canoe Championship are events that established their commitment to excellence.

If successful with the International Bid, it would be the first time that Canada has hosted the Commonwealth Games since 1994 in Victoria. Canada was also host in 1978 in Edmonton, 1954 in Vancouver and 1930 in Hamilton.

The Commonwealth Games Federation will announce the host city for the 2014 Games at an Annual General Assembly in Sri Lanka on November 9, 2007.



TCL Launches Ticket Atlantic – Now more great ways to purchase event tickets!

Trade Centre Limited has officially launched Ticket Atlantic - a new service that brings to Halifax and Atlantic Canada the latest and most sophisticated ticketing system available in North America.

Customers can now go to the new website at www.ticketatlantic.com for current event information and seat availability about the various shows and events and then assess their ticket purchasing options:

- (1) Purchase online at www.ticketatlantic.com by following the links to each event to place an order;
- (2) Purchase tickets at 15 participating Atlantic Superstore ticket outlets throughout HRM, Elmsdale and Truro;
- (3) Call the Ticket Atlantic Call Centre at (902) 451-1221;
- (4) Visit the Ticket Atlantic Box Office at Halifax Metro Centre.

Stated Scott Ferguson, VP, Operations for Trade Centre Limited which manages

Ticket Atlantic, "The big advantage with this new system is its potential to expand customer service. We will be giving customers more immediate on-line information and more purchasing options. The new technology offers state-of-the-art access management and scanning options and allows customers to print tickets for HMC events at home. Our staff and our retail partners have been pleased with the transition to the new service and especially with the additional convenience it provides to all users.

"The Ticket Atlantic system is physically housed at Halifax Metro Centre, but it is available to any event or venue in Atlantic Canada that wants broader access to new customers and the reliability of a recognized ticketing operator. It's a turnkey ticketing system and it will take care of a major operational aspect of event delivery for organizers. For us, it's all about enhancing service to the customer and providing easy access to a wide variety of entertainment options."



Feature Articles

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Don't forget to sign up for our free online version of the Link for all the latest news and updates.

www.TradeCentreLimited.com

Canada Awarded the 2007 ILF World Indoor Lacrosse Championship in Halifax



As announced in October, the International Lacrosse Federation officially awarded the 2007 ILF World Indoor Lacrosse Championship to Halifax, May 14-20, 2007.

Planning has begun, and Mike Leleune, Event Manager, anticipates that 8 nations will compete for the Championship. "The players from these national teams are the very best in the world and many are regularly seen playing for their professional teams in the National Lacrosse League," stated Leleune. The NLL season start is broadcast in Canada on The Score and in the United States on NBC. Halifax's own Danny Finck, who plays for the Philadelphia Wings, will play in the season opener in Colorado on December 30th.

"These championships will bring a world focus to Halifax and will contribute significantly to the development of the sport in this region", said Leleune. "With less than 100 participants only 6 years ago, lacrosse in Nova Scotia has exploded with 2,000 participants today.

Recently, our young players have done particularly well in national competitions winning the Pee Wee B (Under 12) Bronze Medal and Bantam B (under 14) Gold Medal. Lacrosse is America's oldest and fastest growing sport and Canada's National Summer Sport.

The ILF granted Halifax the right to host this championship in part because of Halifax's superb past track record of hosting world championship hockey tournaments like 2004 IIHF World Women's Hockey Championship, 2003 IIHF World Junior Hockey Championship, 2000 Memorial Cup, and the upcoming 2008 World Hockey Championship. The 2007 World Indoor Lacrosse Championship is "a great international event to add to Halifax's resume as a host of world-calibre sporting events", said Frank Garner, Executive Director of Events Halifax, which championed the bid development process.

Be part of the 2006 JUNO's Weekend



Halifax Play Hard is the host city theme for this year's 2006 JUNO Awards Weekend, taking place from March 30 to April 2, 2006. With the Canadian Academy of Recording Arts and Sciences (CARAS), the Halifax Play Hard Host Committee will promote several public events, showcasing the best in Canadian music.

The JUNO Awards Weekend will kick off on Thursday, March 30 with Halifax on Parade, a free outdoor family concert at Grand Parade Square featuring some of Nova Scotia's best musical talent. It also features JUNO Cup on Friday at the Halifax Forum, JUNOFest, a showcase of Canadian talent at various downtown venues on Friday and Saturday, JUNO Fan Fare on Saturday and the Songwriters' Circle on Sunday. The festivities climax with the Red Carpet arrivals and the JUNO Awards Show, broadcast live nationally on CTV, at the Halifax Metro Centre.

In the month leading up to the JUNO Awards weekend, excitement will mount with the Halifax Play Hard Pageantry Campaign. Designed to engage the city in JUNO Awards activities, the campaign will feature airport meet-and-greets to welcome in true Nova Scotia style. There

will also be a series of programs to involve local businesses, including "JUNO in a Box" and "Adopt an Artist"; two themed decorating programs that will raise awareness and excitement for the weekend. There will also be a series of noon hour concerts taking place throughout the city in March, featuring Nova Scotia artists.

Halifax Play Hard is also working on a legacy program called Music in Schools, in efforts to raise \$130,000 for band programs in schools across Nova Scotia.

Anyone interested in volunteering with Halifax Play Hard can register by visiting www.halifaxplayhard.com

The JUNO Awards is Canada's premiere music awards show which is broadcast on CTV. This annual celebration has honoured outstanding achievement in Canadian recorded music for 35 years. In the past few years the celebration has truly become a national one, traveling to cities across Canada. In 2006, Halifax, Nova Scotia has the honour of hosting this prestigious event.

For more information on CARAS and the 2006 JUNO Awards, visit: www.junoawards.ca

Great Fall Events at Halifax Metro Centre and Exhibition Park!



What's Happening

Blind Date with a Star™ January 23rd

Dine with a star and support a great cause!

SYSCO Food Services of Atlantic Canada presents the 6th Annual Blind Date with a Star!™ at the World Trade and Convention Centre on January 23rd. This unique dining event benefits the Learning Disabilities Association of Nova Scotia's LINKS Children's Literacy Program.

Join us for a Gala Wine Reception in the Port Royal Room featuring a live auction, jazzy entertainment and a draw for a Bahamas Vacation. Dinner follows with celebrity hosts at 50 local restaurants and venues!

For more information, please contact Susan Clarke at (902) 423-2850 or visit the website at www.blinddatewithastar.ca



5th Annual Halifax Hooley – March 17th!

Don't miss the Halifax Hooley on March 17th at the World Trade and Convention Centre! It all begins at 6:30 pm with a Reception and follows with the Dinner and Dance at 8:00 pm. To date, the Hooley has raised over \$125,000 for prostate cancer research. This exceptional event features great Celtic music from the East Coast, and will bring the excitement of Irish horse racing and a fabulous raffle to life. It's an experience you won't want to miss. Reserve your table today to join the fun!!

For more information on this great event or to purchase tickets (Corporate table of 10 for \$1,000.00 or single tickets at \$100.00 each), please contact Valerie Corkum at (902) 422-2020 or vcorkum@wtcchmc.com.



Great Events at HMC in Jan – Mar 2006

Halifax Metro Centre is the place to be this winter for live entertainment. Don't miss **Hilary Duff**, Jan 30th, **Motley Crue** on March 2, **Canadian Idol Melissa O'Neil & Runner-Up Rex Goudie**, March 20, the **JUNO Awards** from March 31st – April 2nd; and great hockey action with the **Oldtimers Hockey Challenge** on Jan. 28 and, of course, the **Halifax Mooseheads** games!

Tickets for these great events are available at the Ticket Atlantic Box Office, online at www.ticketatlantic.com, charge by phone (902) 451-1221 and participating Atlantic Superstore ticket outlets.




Welcome Nina Kressler to the TCL Team

Trade Centre Limited is pleased to announce the appointment of Nina Kressler to the position of Director, TCL Sales.



Nina brings with her many years of executive sales and marketing experience. Much of her focus has been on sales leadership, market development and brand positioning within the hospitality and gaming entertainment sectors. She is known as a leader within the local industry and brings with her a network of well-established business contacts including Destination Halifax, TIANS and all of our local partners.


We look forward to working with Nina!



BUSINESS LUNCHESES

11:45 am-2:00 pm, Monday-Friday

**GET A NEW PERSPECTIVE
OVER LUNCH
AT**



AT THE WORLD TRADE CENTRE

Enjoy the spectacular panorama and our incredible cuisine in quiet invigorating surroundings. Satisfy your attitude as well as your appetite.

Windows offers a delicious lunchtime alternative with convenient pedway access from most places downtown.

**Reservations are recommended.
Please call 421-8686 ext 136**

Upcoming Events at Trade Centre Limited

For more information on upcoming events link to us at TradeCentreLimited.com



**World Trade and
Convention Centre
Halifax, Nova Scotia**

**Jan 14-15 – Maritime Travel –
Vacation Superstore**, 5000 attendees

**Jan 23 – Learning Disabilities
Association of Nova Scotia, “Blind
Date with a Star”**, 550 attendees

**Feb 2 – Saint Mary’s University
Athletics, Huskies Super Auction
2006**, 550 attendees

Feb 4-6 – Atlantic Craft Trade Show,
1200 attendees

**Feb 9 – Canadian Progress Club,
“Kingsmeadow Celebrity Dinner”**,
1100 attendees

**Feb 9-11 – PC Leadership
Convention**, 2200 attendees

**Feb 14 – Affair of the Heart, Heart
& Stroke Foundation**, 600 attendees

Feb 19 – Brides 2006, 1900 attendees

**Mar 1 – Unicef Nova Scotia Chefs
Dinner, “Chefs for Unicef,”**
500 attendees

**Mar 9 – Canadian Paraplegic
Association Chair-ity Dinner**,
500 attendees

**Mar 17 – 5th Annual “Halifax
Hooley” for Prostate Cancer
Research**, 600 attendees

**Mar 23 – Arthritis Society Celebrity
Roast**, 700 attendees

**Apr 5 – 13th Alzheimer Luncheon,
Alzheimer Society of Nova Scotia**,
400 attendees

**Apr 12 – Novaknowledge Luncheon
Series**, 450 attendees

**Apr 20 – NS Leadership Prayer
Breakfast**

**Apr 21-23 – National Franchise
& Business Opportunities Show**

**April 26-27 – Nova Scotia Business
Inc., Geared for Growth Business
Conference**, 1000 attendees

**Apr 28-29 – Scotia Festival of Music
Auction & Dinner**, 400 attendees

**May 4 – Canadian Association
of Insolvency & Restructuring**,
110 attendees

**May 11 – Nova Scotia Business Inc.,
Export Achievement Awards**,
500 attendees

**May 12-13 – Nova Scotia Provincial
Conference on Learning Disabilities**

May 13 – Gift Atlantic Annual Gala,
600 attendees

**May 17 – Novaknowledge Luncheon
Series**, 450 attendees

**May 24-25 – 12th Canadian Skills
Competition**

**June 1 – Junior Achievement of Nova
Scotia**, 1000 attendees

**June 1-7 – International Conference
on Emergency Medicine**,
1500 attendees

**June 2 – Art Gallery of Nova Scotia
Luncheon**, 350 attendees

June 7-10 – Dietitians of Canada,
800 attendees

**June 12-14 – Forum for International
Trade Training**, 200 attendees

**June 15 – Novaknowledge Luncheon
Series**, 450 attendees

**June 22-28 – Canadian Urological
Association Conference**,
300 attendees

**Jul 28-Jun 3 – CanAt Bridge
Tournament**, 400 attendees



Feb 2-5 – Halifax R.V. Show 2006

**Feb 11-12 – Halifax Kennel Club,
Public Show**

**Feb 11-12 – Bay Archers Association,
Public Show**

**Feb 16-19 – Halifax International
Boat Show 2006**

**Mar 16-19 – Atlantic Outdoor Sports
and R.V. Show 2006**

**Mar 31-Apr 2 – Nova Scotia Spring
Ideal Home Show 2006**



**Dec 30 – Mooseheads vs.
Cape Breton Screaming Eagles**

**Jan 6/06 – Mooseheads vs.
Gatineau Olympiques**

**Jan 8 – Mooseheads vs. Moncton
Wildcats**

**Jan 15 – Mooseheads vs. St. John’s
Fog Devils**

Jan 20 – Mooseheads vs. PEI Rocket

**Jan 26 – Mooseheads vs. Rimouski
Oceanic**

**Jan 27 – Mooseheads vs. Lewiston
MAINEiacs**

**Jan 28 – Oldtimers Hockey
Challenge 2006**

**Jan 30 – Hilary Duff in concert
(SOLD OUT)**

**Feb 2 – Mooseheads vs.
Drummondville Voltigeurs**

**Feb 4 – Mooseheads vs. Moncton
Wildcats**

**Feb 15 – Mooseheads vs. Acadie-
Bathurst Titan**

**Feb 18 – Mooseheads vs. Quebec
Remparts**

**Feb 24 – Mooseheads vs. St. John’s
Fog Devils**

**Feb 26 – Mooseheads vs. Acadie-
Bathurst Titan**

Mar 2 – Motley Crue in concert

**Mar 4 – Mooseheads vs. Cape Breton
Screaming Eagles**

**Mar 5 – Mooseheads vs. Saint John
Sea Dogs**

**Mar 8 – Mooseheads vs. Lewiston
MAINEiacs**

**Mar 9-11 – AUS Basketball
Championship**

Mar 13 – Mooseheads vs. PEI Rocket

**Mar 15 – Mooseheads vs. Moncton
Wildcats**

**Mar 16-19 – CIS Final Ten Basketball
Championship**

**Mar 20 – Melissa O’Neil
& Rex Goudie in concert**

Mar 31-Apr 2 – JUNO Awards

Apr 20 – HSBC Stars on Ice

May 3 – Alice Cooper in concert

**May 10 – Willie Nelson
& Family in concert**

June 1 – Daniel O’Donnell in concert

**July 1-8 – 2006 Nova Scotia
International Tattoo**

**For More Information
Contact:
Communications Department
Tel: (902) 421-1302 ext. 183**

**Atlantic Canada World Trade Centre | Events Halifax! | Ticket Atlantic
Exhibition Park | Halifax Metro Centre | World Trade and Convention Centre**